

## Lead Retrieval App Booking Form

Mondial GmbH & Co KG / Mondial Congress & Events  
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### Lead Retrieval App

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| <b>6-27sqm booth</b> Early-bird fee (until May 24)   | <input type="checkbox"/> € 570 for downloading the app   |
| Late fee (after May 24)                              | <input type="checkbox"/> € 685 for downloading the app   |
| <b>&gt;28sqm booth</b> Early-bird fee (until May 24) | <input type="checkbox"/> € 1.560 for downloading the app |
| Late fee (after May 24)                              | <input type="checkbox"/> € 1.870 for downloading the app |

Prices include unlimited downloads of the app for booth staff. The lead retrieval app may only be used within the confine of the exhibition booth of the company. It is not permissible to scan delegates in other parts of the exhibition or other congress areas.

### Terms & Conditions

- The app is downloadable on any modern device with a camera and that has a mobile browser or access to the Apple or Android App Store.
- With the lead retrieval app, the following data will be transmitted to the exhibiting company:  
**Title, first name, last name, organisation, position, address, phone number, email address.**  
*Mondial Congress & Events cannot guarantee that all data sets include all data listed above and the submitted data is subject to the data provided during registration by the delegates themselves. Mondial Congress & Events cannot be held responsible in any way if data sets are incomplete and/or contain incorrect information.*

### Payment & Cancellation Conditions

- Payments have to be received promptly unless otherwise agreed with Mondial Congress & Events in writing. The use of the lead retrieval app during the congress will only be permitted if the complete payment has been received by Mondial Congress & Events within the outlined payment terms.
- Once the set-up of the personalised lead retrieval app has been completed, no refunds can be granted and the full payment is due to be covered by the company. If the booking is cancelled before the set-up of the personalised lead retrieval app a cancellation fee of 50% of the booking will be charged.
- Additional bookings onsite have to be covered 100% upfront and no refunds are permissible thereafter.

### GDPR – Data Protection

- Mondial Congress & Events inform delegates that by scanning their badge they agree that their personal data will be transferred to the exhibiting company.
- As such the company it is only permissible to scan delegates' badges that have given explicit approval to booth staff to do so (no scanning of found badges, badges of delegates not present at the booth etc.). Visitors objecting to being scanned cannot be subject to any negative consequences and cannot be pressured to scan their badges.
- By using our services you acknowledge your company's role as data controller as soon as you have downloaded your list of scanned delegates.
- Any further procession of the data provided must therefore be in line with GDPR and other applicable data protection laws. This includes sending your data protection regulations/privacy policy as well as information on data subject rights according to GDPR (including the right to withdraw).

### Company Information

Company Name .....

First Name..... Last Name.....

Place, Date..... Legally Binding Signature .....

**By signing this form, terms and conditions become binding.**